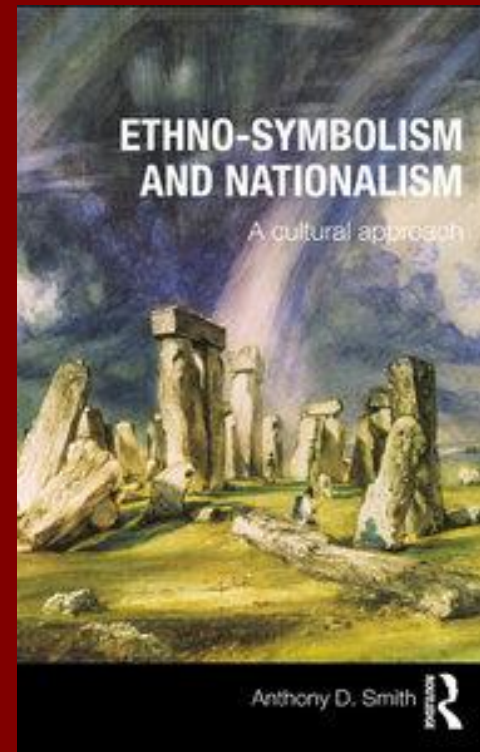
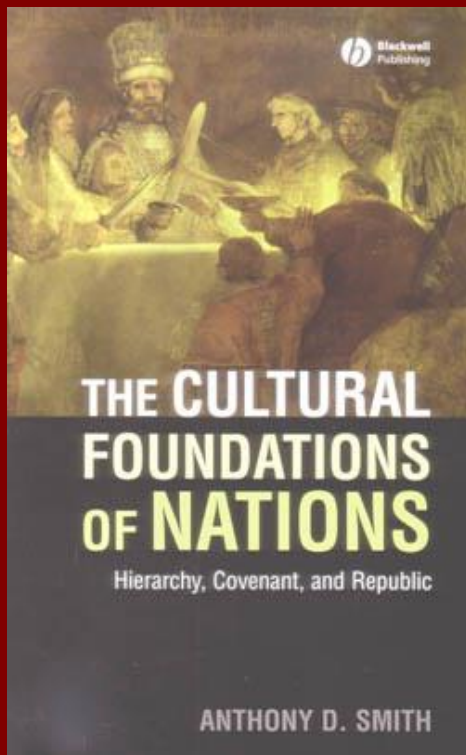


Anthony D. Smith

Nationalism, Ethnicity, and Global Culture



The World Results!

- Avg score = ~32
- High score = 75+
- Low score = really, really, low ...>20

- Geographic Regions which need some serious attention

ASAP =

- Africa,
- Central Asia,
- South East Asia,
- Europe

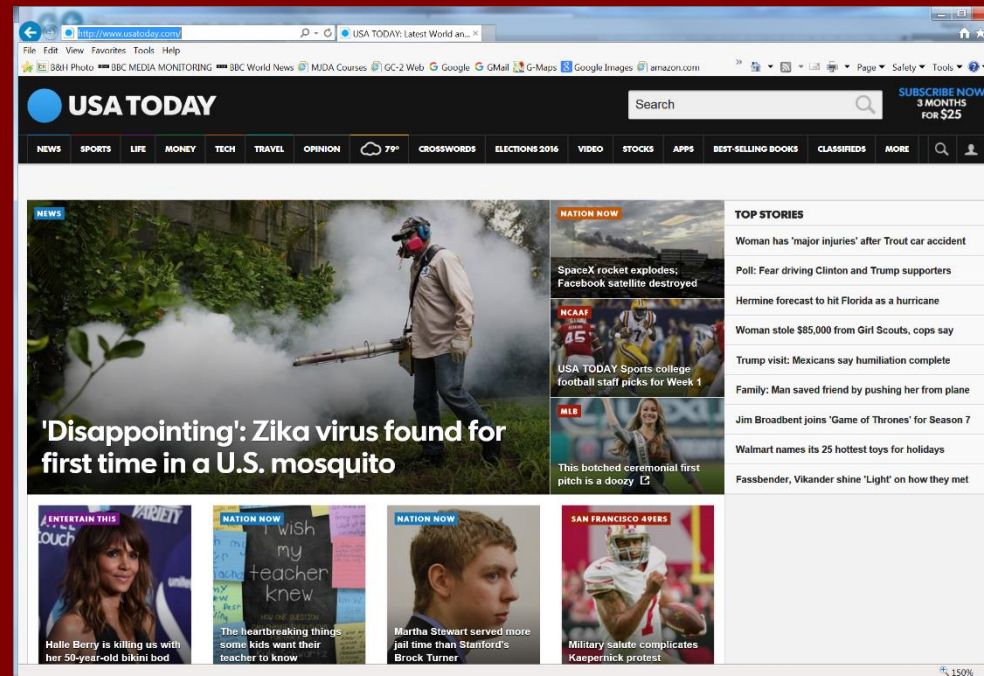
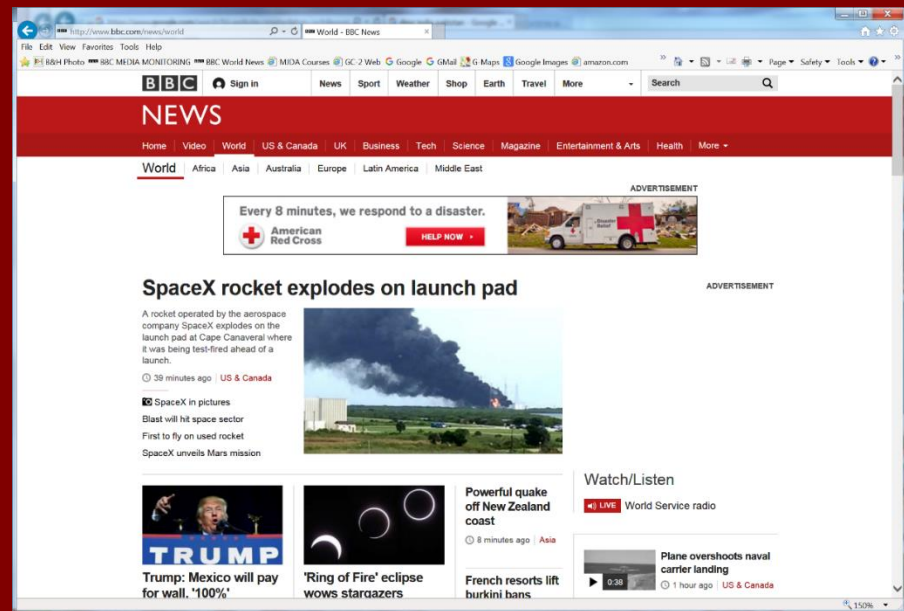


For Tues.

- *Geographic Literacy of Americans*, Catherine Stolfi
- *Why Americans are More Afraid*, Lily Rothman
- The Power of Place, Harm De Blij

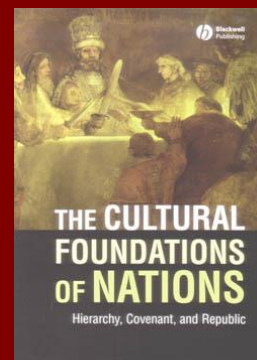
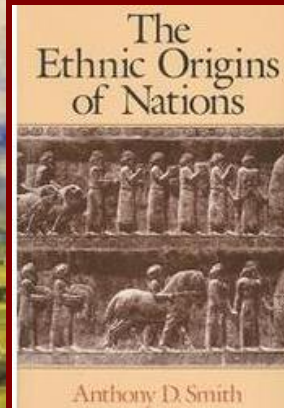
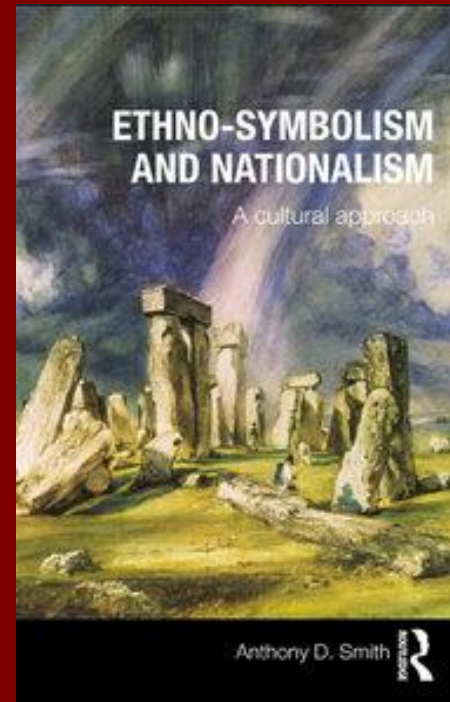
- **BBC vs. USA Today vs. NYTimes Global Newswatch Comparison**

- ➔ Graphic Layouts
- ➔ Prioritization
- ➔ Links
- ➔ Types of Stories
- ➔ Writing



Anthony D. Smith

- ➔ London School of Economics
- ➔ Sociologist
- ➔ Interdisciplinary – Global Problems/Issues are **complex**, and therefore, require multi-disciplinary approaches for any genuine understanding or “solutions.”
- ➔ **Smith's Focal points:**
 - ➔ Ethnicity
 - ➔ Culture
 - ➔ Nationalism
 - ➔ Ideology formation
- ➔ → **IDENTITY** formation and **POWER**

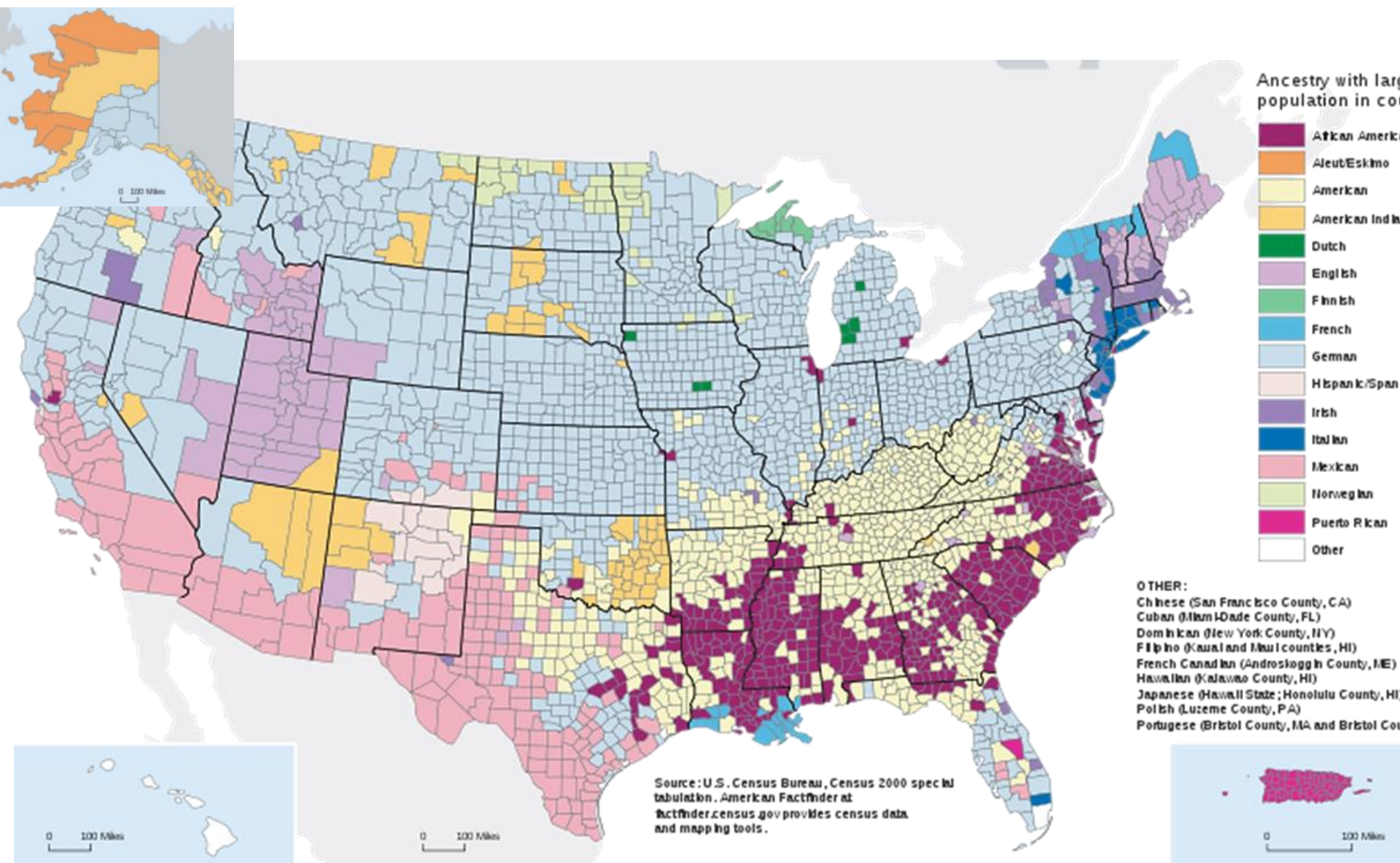


Ethnicity

- An **ethnic** group (or ethnicity) is a **group of people** whose members **identify with each other**, through a **shared heritage**, often consisting of a **shared language**, a **shared culture** (often including a shared religion) and/or a **shared ideology** that stresses **common ancestry, values, and roots**

1. Cultural heritage
2. Language
3. Belief-religious/spiritual values
4. Politics
5. Ideological stance
6. Ethnosymbolism

U.S. Ethnicity (by “cultural heritage”)

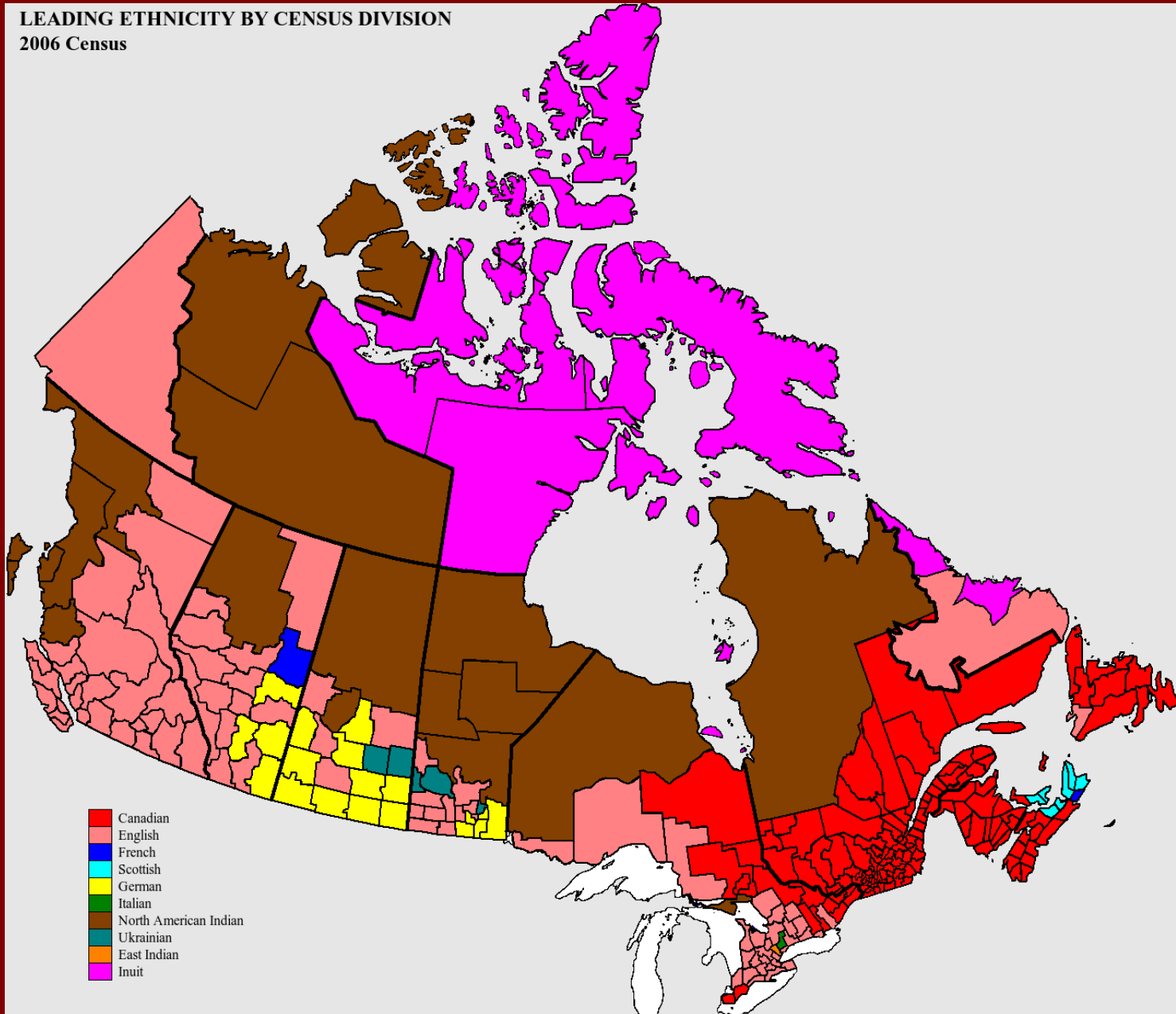


Oh, Canada.

(Cultural Heritage)

LEADING ETHNICITY BY CENSUS DIVISION

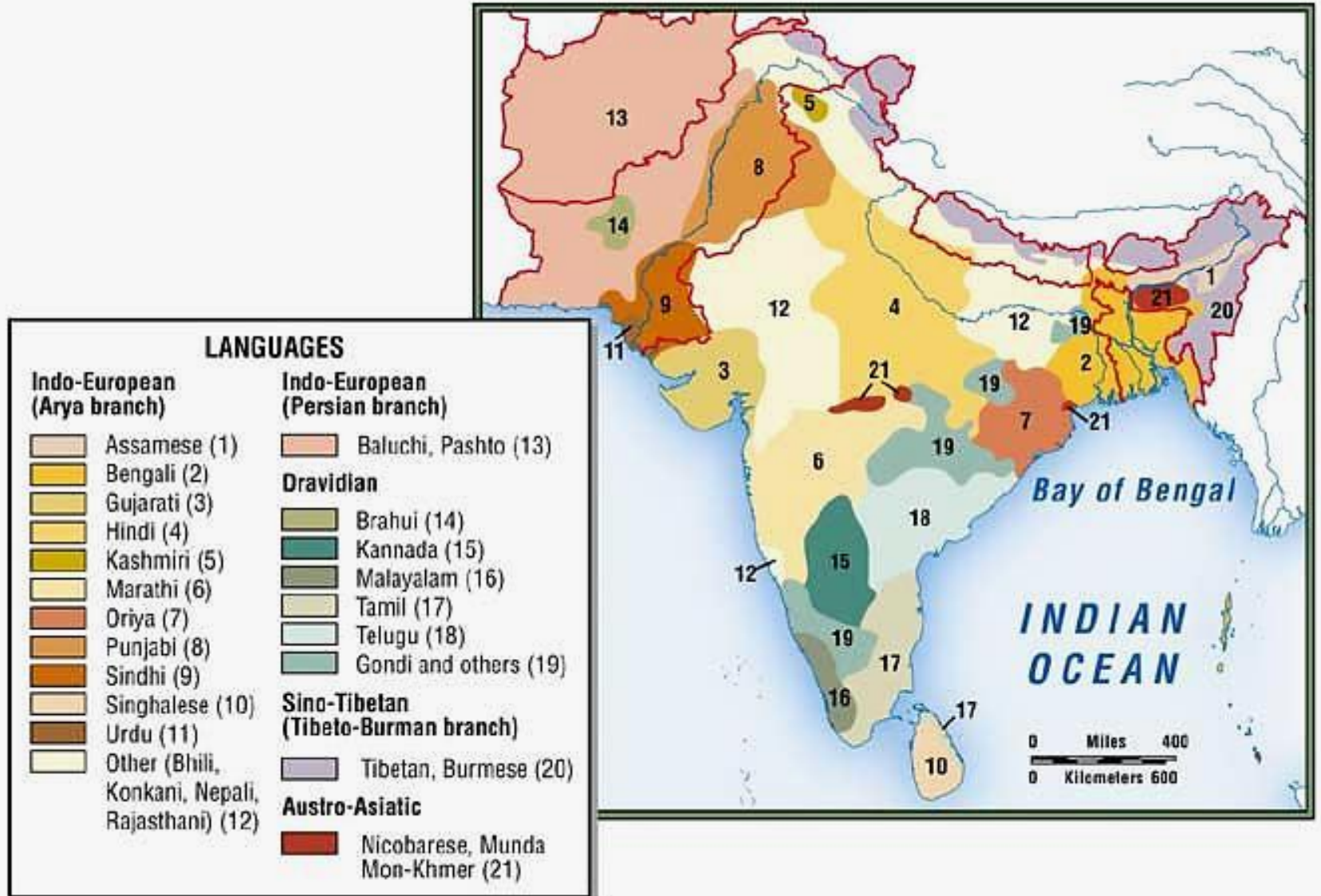
2006 Census



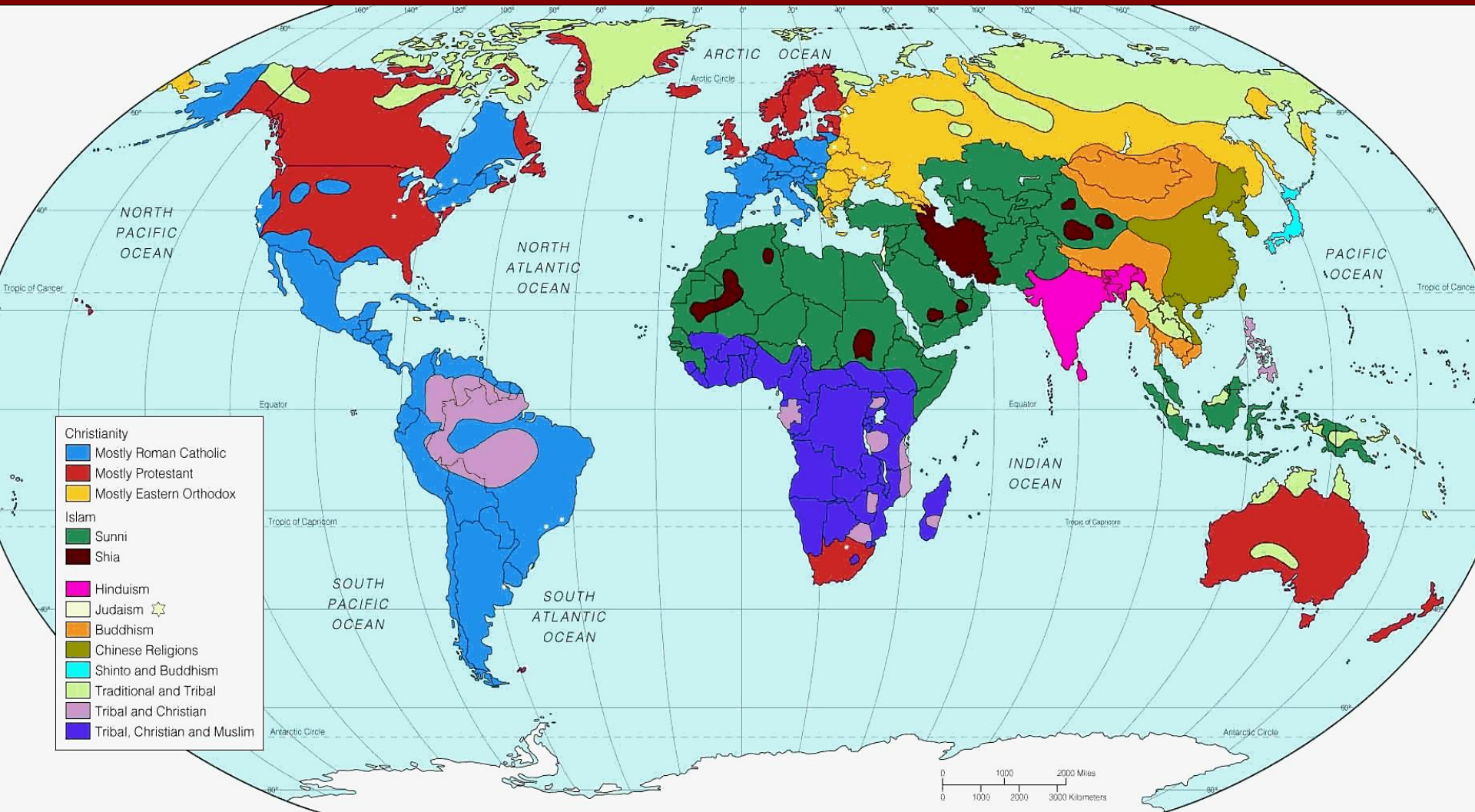
European Ethnicity (defined by shared language)



South Asia (Linguistic/language)

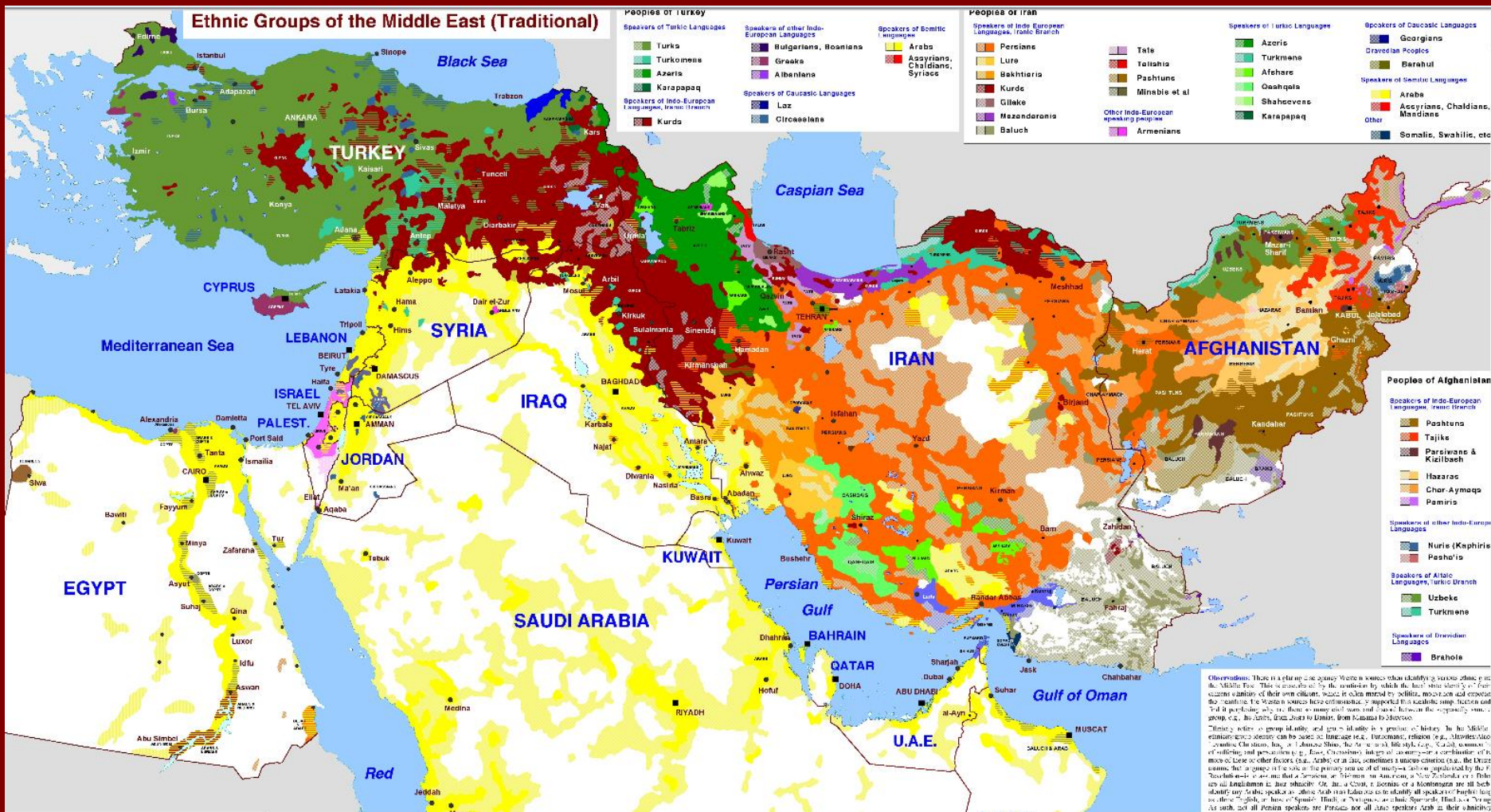


“ethnicity” by way of religious values



Ethnic Groups in the Middle East (Traditional)

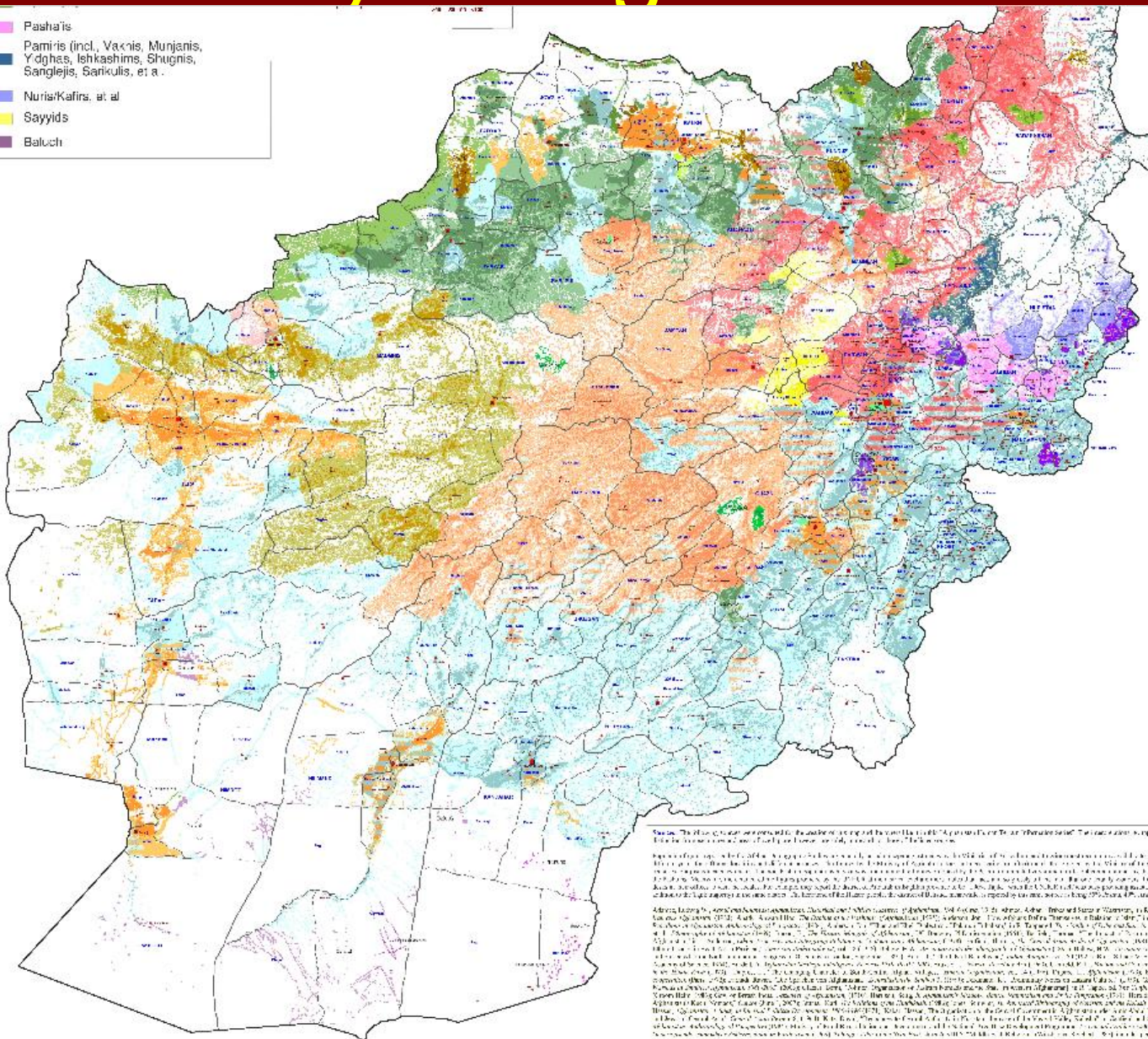
Ethnic Groups of the Middle East (Traditional)



Observations: There is a large case against Western sources that identify various ethnic groups in the Middle East. This is corroborated by the evidence by which the first three charts of this volume contain of their own ethnic, racial, or tribal identity. The evidence is that the Western sources have consistently supported their Middle East map, fiction and told a particularly why the three so many and many and many between the majority ethnic groups, e.g., the Arabs, Persians, Kurds, and others, from the Middle East. The evidence is that the Western sources have consistently supported their Middle East map, fiction and told a particularly why the three so many and many and many between the majority ethnic groups, e.g., the Arabs, Persians, Kurds, and others, from the Middle East. The evidence is that the Western sources have consistently supported their Middle East map, fiction and told a particularly why the three so many and many and many between the majority ethnic groups, e.g., the Arabs, Persians, Kurds, and others, from the Middle East.

Ethnicity in Afghanistan

Pasha'is
Pamiris (incl. Vakhis, Munjanis,
Yidghas, Ishkashims, Shugnis,
Sanglejis, Sarikulis, et al.)
Nuris/Kafirs, et al.
Sayyids
Baluch

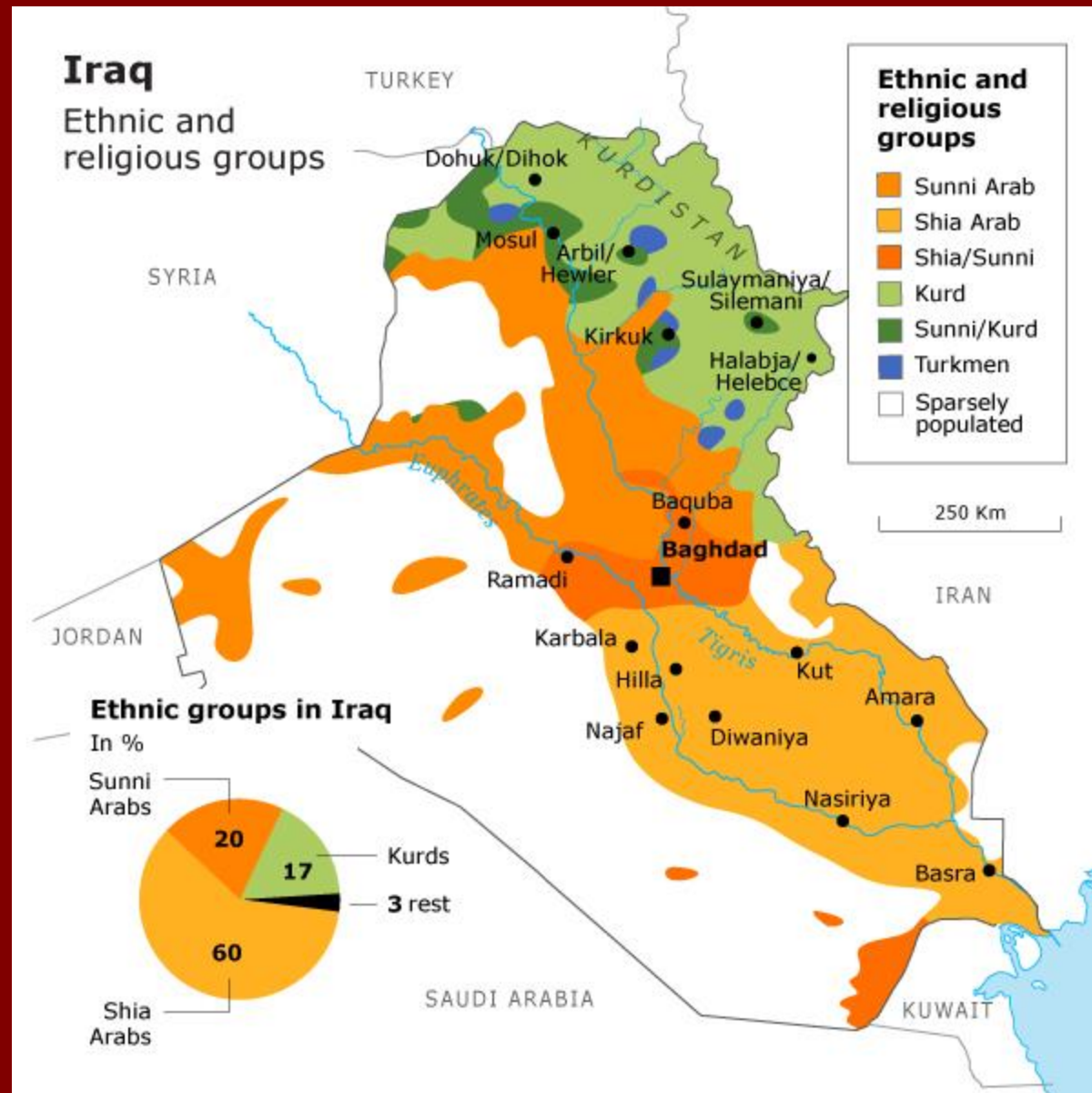


- Pashtuns
- Tajiks
- Parsiwan (Persian urbanites and farmers with little or no ethnic affiliation)
- Hazaras
- Berberis
- Deh Zinatis
- Uzbeks
- Aymaqs (Jamshidis, Taimuris, Firozkohis, Taimanis)
- Turkmens
- Pasha'is
- Pamiris (incl. Vakhis, Munjanis, Yidghas, Ishkashims, Shugnis, Sanglejis, Sarikulis, et al.)
- Nuris/Kafirs, et al
- Sayyids
- Baluch
- Ormura, Barakis, Parachas, et al
- Arabs (Persian speaking)
- Moghols/Mongols (Persian speaking)
- Kizilbash (In urban areas only)
- Kazakhs (Karakalpaks)
- Brahu'i
- Kirghiz (Only at Sar-i Pul)

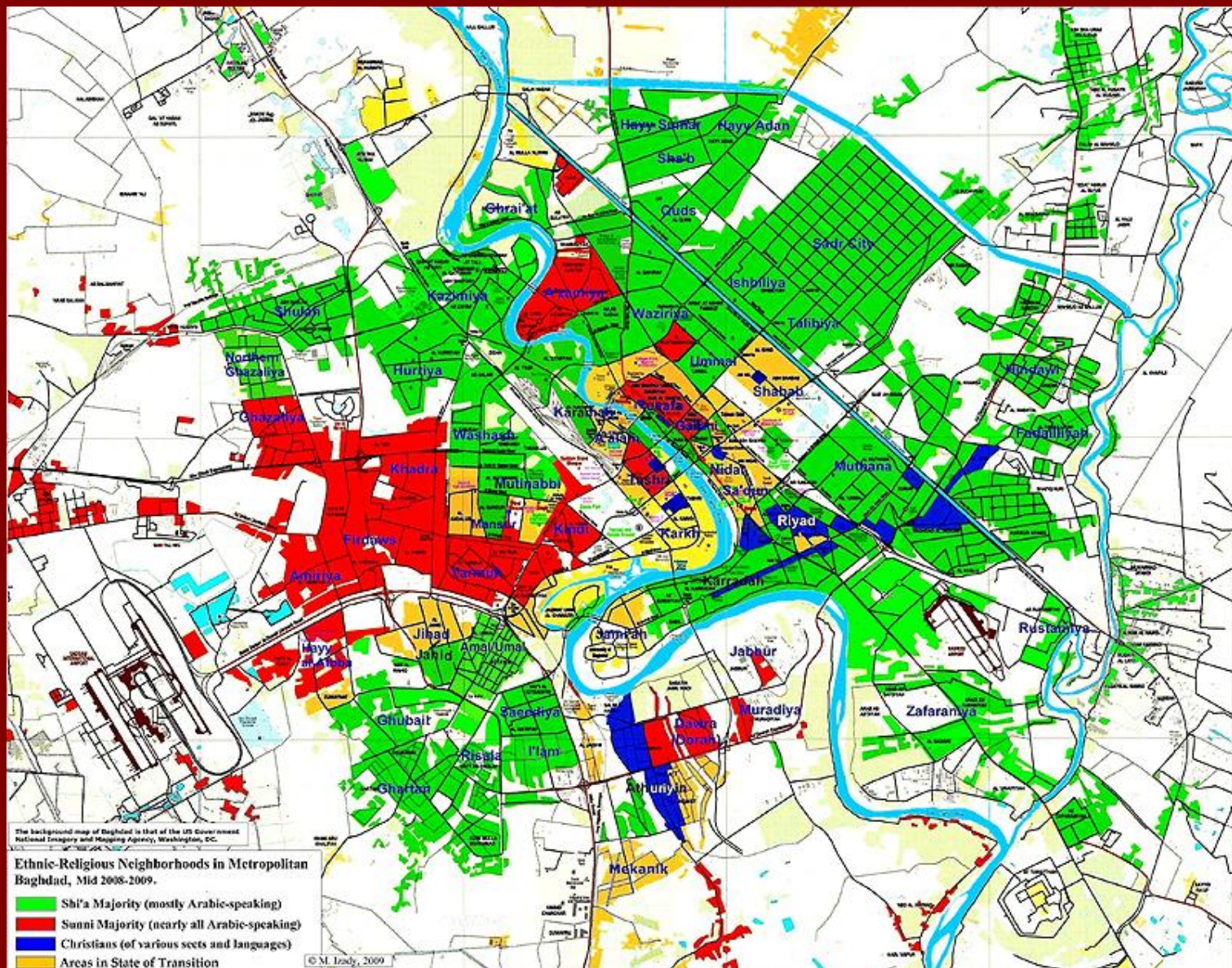
Population density Guide:
Persons per square mile

Sparsely Low High
>49 50-100 <100

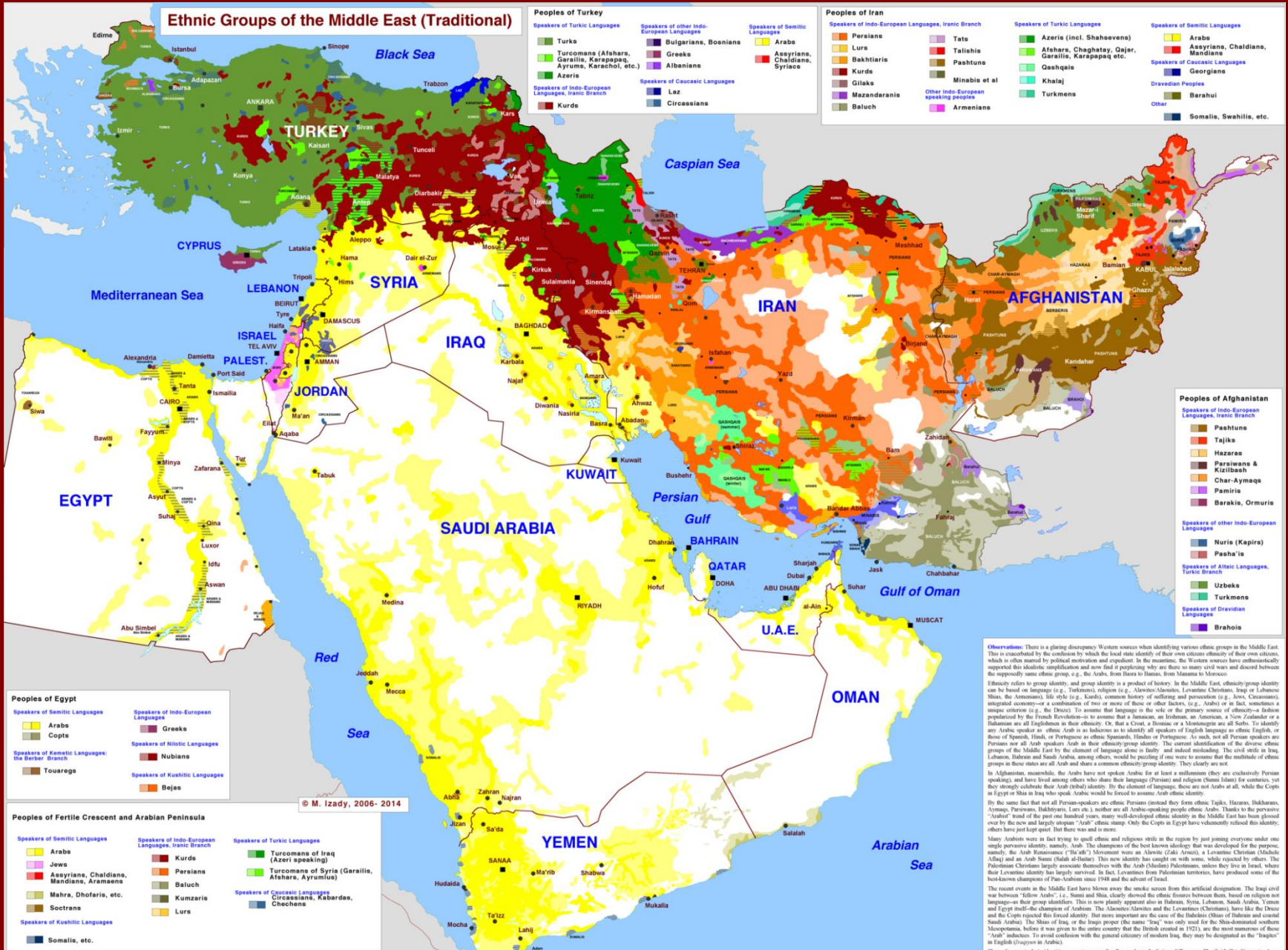
Iraq



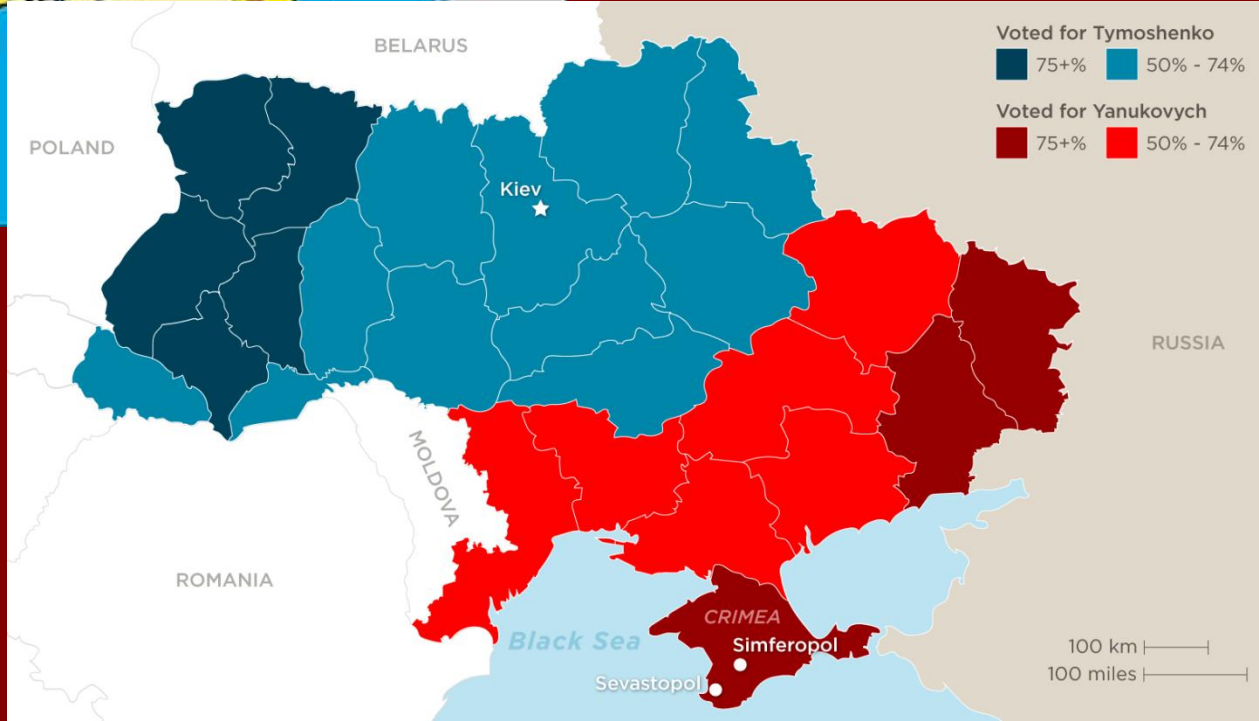
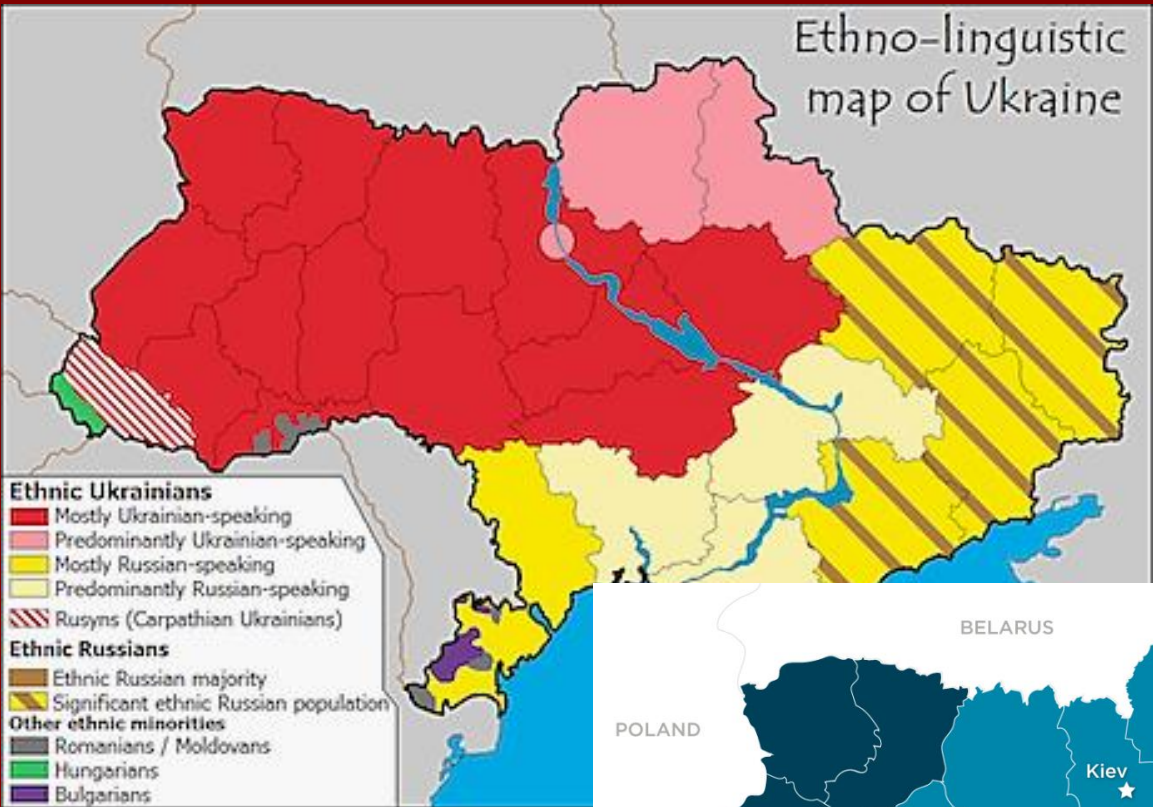
Baghdad Ethnic/Religious Neighborhoods



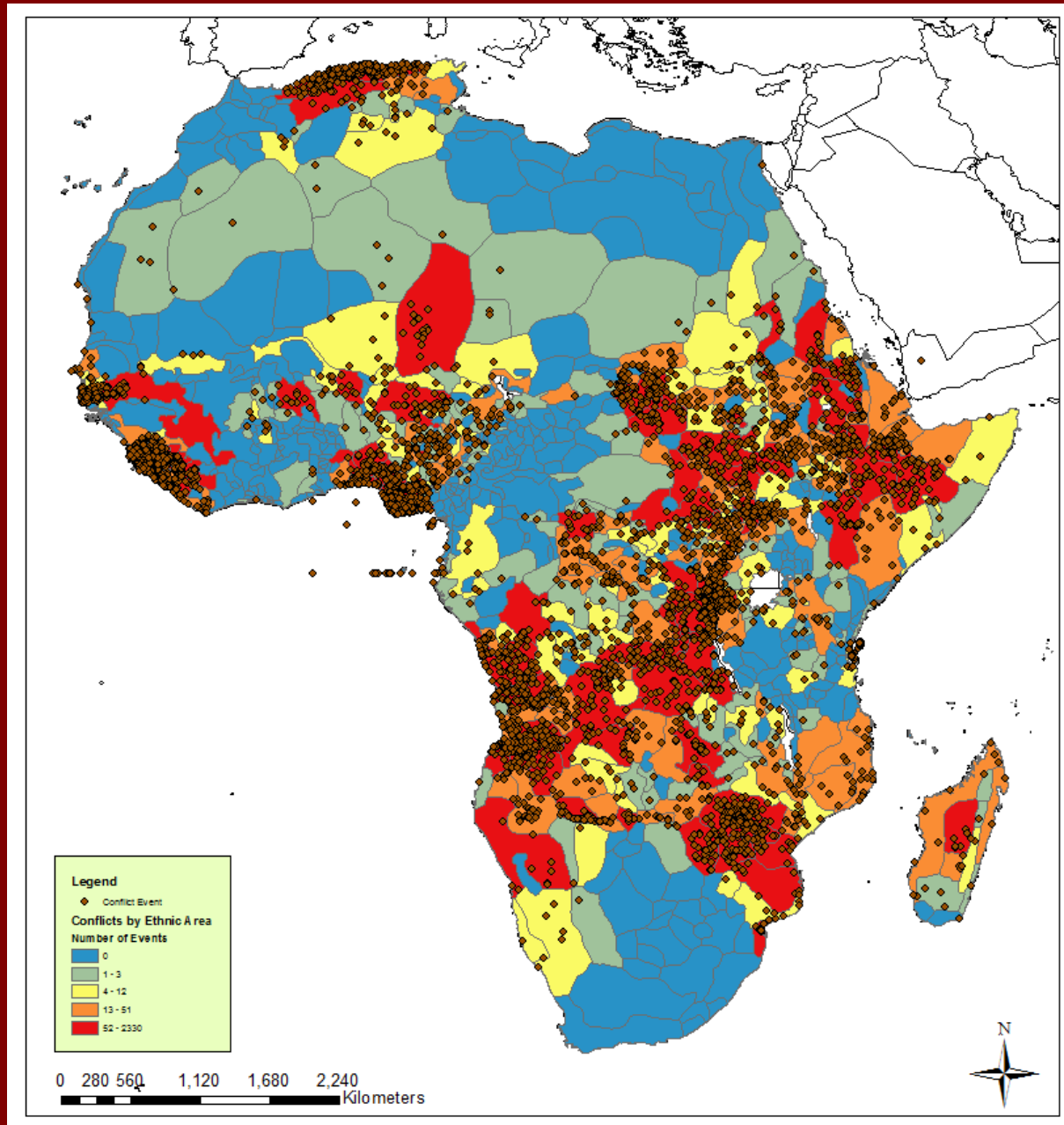
Ethnicity (Middle East) – “Traditional”



Ukraine



Conflicts in Africa by Ethnic Region



Anthony Smith's Arguments about Ethno-symbolism and Cultural Skins

- ☑ **Ethno-symbolism:** The semiotics, “SYMBOLS” or cultural coding systems we ALL use to define ourselves and our identities & sense of SELF. Allegience.
- ☑ **CULTURAL SKINS =** An “enculturated identity of the SELF.” It consists of a series of cultural skins that we adopt/wear which influence our very notions of...
 - Time
 - Space
 - Prioritization
 - Perceptual Filters & Ways of thinking about the world
 - Technologies (adoption and use)
 - Language and communication habits

Ethnicity and Representation



Scarring as Ethnic Representation



**Nuer boy (S.Sudan) with
traditional ethnic scarring**



**Nuer Military Man (S.Sudan)
with scarring**



Mundari woman (S. Sudan)

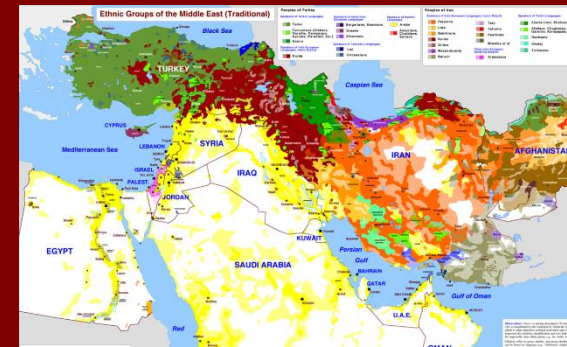
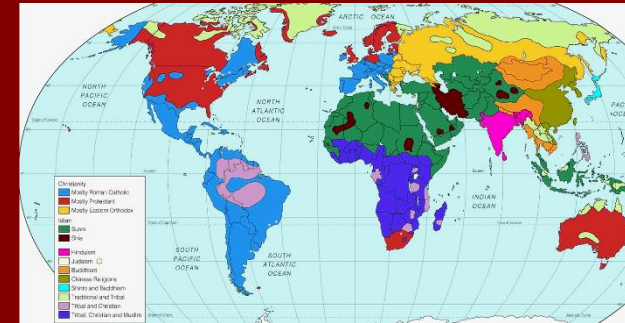


Shiluk Man (S. Sudan)

Smith's Arguments about Global Culture!

1. Global culture is an “artificial” socio-cultural construct largely promoted by way of:

- ➔ **Television**—Seductive visuals, music, commentary
- ➔ **Marketing/ADVERTISING** efforts to sell us the lovely idea of global harmony in order to sell products or ideologies.
- ➔ **Corporations** with vested interests in Global Expansion.
- ➔ **WESTERN** Education/Schooling PARADIGMS.



2. The notion of **ONE Global CULTURE/VILLAGE** glosses over **HUGE** differences created by ethnicity, nationalism, race, language, culture, religion, etc. in order to create an optimistic but deceptive feeling of **ONE WORLD HARMONIUS UNITY**.



Smith's Arguments **AGAINST** “Small World” Theorists

1. **Small World Theory** = Reductionistic/Simplistic/Myopic. It's inaccurate and wrong-headed. SWT = A RESTRICTIVE ideology or set of policies many industrialized nations use to “validate” their Cultural Control...OR the homogenizing forces of industrial globalization.
2. According to Smith, the world is still **wildly** diverse (ethnically, racially, linguistically, culturally, etc.) AND MUCH MORE Diverse/Complex/Unexpected than western media suggests.
3. HOWEVER, in order to see that diversity/complexity, we MUST look beyond the surface representations of mainstream media/TV, advertising and fashion. We must overcome own **CULTURALLY LIMITED** preconceptions, assumptions and stereotypes.

India and Pakistan



Smith's Arguments about Global Culture!

SMITH'S ARGUMENTS EXTENDED TO 2018**

This global culture **artifice** has grown exponentially with digital media —Global Advertising, Marketing & Social Media → YouTube, FaceBook, Twitter, Instagram, etc.



P&G Thank You, Mom | The Winter Olympics 2018 | #LoveOverBias

P&G (Procter & Gamble)

